

This report covers full-time vacancy recruitment data for the period October 1, 2008 to September 30, 2009.

- 1) Employment Unit: WWSB-TV
 1477 10th Street
 Sarasota, FL 34236
- 2) Unit Member:
 #61251
- 3) EEO Contact: Colleen Marone
 cmarone@wwsb.com
- 4) Job vacancies filled by employment unit:
 1. Producer
 2. Production Assistant
 3. Reporter/Videographer (MMJ)
 4. Weather Forecaster / MMJ
 5. Production Assistant

Exhibit A contains the following information for each full-time vacancy:

The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
The recruitment source that referred the hiree for each full-time vacancy;
The total number of persons interviewed for each full-time vacancy; and
The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit A: EEO Full-Time Individual Vacancy Recruitment Forms

7) Recruitment Initiatives:

Exhibit B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Exhibit B: Activity Classifications

Activity Classification	Type of Activity	Brief Description
1	Participate in a Job Fair	USF Job Fair NAB/RTNDA Career Day
4	Participation in Events	
5	Establishment of an Internship Program	WWSB has established an internship program to develop talent and interest in the industry by providing students with practical work experience. Interns observe and participate in story development and newscast production in many ways, such as gathering facts for assigned stories, recording and video and editing material, developing preliminary rundowns, as well as on-air experience.
8		<p>At WWSB we have designed programs to train members to seek and attain the skills necessary for higher positions, some examples of successful programs are:</p> <p><u>Production/Operations:</u></p> <p>Any and all personnel within the Production and Operation departments are cross-trained in each other's positions throughout the department.</p> <p>There are varying degrees of effectiveness of training. Each person within the department is provided with the opportunity to train on the core skills necessary to perform each other's jobs. This allows us to identify individuals within the department and identify early on those individuals that qualify for advancement (a</p>

		<p>become available) and those that may fit for promotion within our own department as well as other departments within the station (and/or station). This cross-training also helps with the coverage of shifts due to vacation, illness, family emergency, etc. It also provides a strong motivation and efficiency within the department, as each individual has a well-rounded skill base and working knowledge of the other's function within the department.</p> <p><u>Production/Operations:</u></p> <p>Senior level personnel (<i>Directors, Production Managers, Production Coordinators, Media Controllers</i>) in the Production and Operations departments are required to have extensive knowledge and practice of the functional position below them (<i>Production Assistants</i>) within the Department. They are also required to train those individuals below them and new hires. They continue to train them as new equipment and procedures are adopted.</p> <p>This results in a comprehensive training schedule where all people train for their primary function) to include training to sample the other positions. Then the cross-training schedule is implemented. These cross-training measures are "refreshed" on a regular basis. The rotating shifting schedules to maintain hands-on experience.</p> <p>As future opportunities arise; those individuals in the Production and Operations Department who have the proper skills, working knowledge and functional practice to qualify for potential advancement in most situations.</p> <p><u>News Department</u></p> <p>Each member of the news team is enabled to rotate and train on various areas of the newsroom including news photography, editing, producing, reporting, and working on the assignment desk. Each member is trained by the employee in the current position and then is allowed to work in that position during the opportunities of that position being vacated. When an employee then is coached and evaluated on their performance in that position and then is considered for advancement should they apply, for that position, should the position become vacated due to resignation or termination.</p>
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		<p>Sales</p> <p>The Sales Department has and does traini regular basis. Borrell, Dale Carnegie, Wide Marketron, and Scarborough to name a fe assign projects to different AEs to run or h administrate. Through these efforts all of t subjected to leadership responsibilities. Th exercise, I believe, maintains the constant training these people to assume manageri any given time.</p>
16	WWSB airs EEO outreach statement daily.	<p>The following second EEO outreach stater WWSB air daily: WWSB is an equal opport employer. We are dedicated to providing t outreach regarding job vacancies at the st; seek the help of local organizations in refe qualified applicants to our station. Organiz wish to receive our vacancy information sh contact Human Resources at WWSB by ca 552-0777.</p>
16	An EEO outreach statement is posted on WWSB's website.	<p>The following statement is posted on WW (www.wwsb.tv): WWSB, an equal opportu employer, is dedicated to providing broad regarding job vacancies at the station. We help of local organizations in referring qua applicants to our station. Organizations th receive our vacancy information should co Human Resources at WWSB by calling 941</p>

For "Activity Classification" use numbers "1" through "16" with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e. outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose members of the public about employment opportunities in broadcasting;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Recruitment Source Information (Organization, Contact , Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	23	
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com	1	
Employee Referral 941-552-0777	4	
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com	1	
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Craig's List On-line Community Classifieds/Job Listings www.craigslist.org		
FLIP DOG support@flipdog.com		

www.1-877-887-flip		
Media Recruiter Art Scott Sales-Recruitment Director 303-400-5150 www.MediaRecruiter.com art@MediaRecruiter.com		
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 202-662-7145 jobbank@nahj.org		
B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Production Hub 1809 E. Winter Park Rd. Orlando, FL 32803 Toll Free: 877.629.4122		
TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com	1	
NPPA 3200 Croasdaile Dr Ste #306 Durham NC 27705 Eric Waters		

919/383-7246		
RTNDA 1600 K Street NW, Suite 700 Washington, DC 20006 202.659.6510		
Media Week 740 Rushing Street, Chicago Randy Larsen 646-654-5308		
Broadcasting & Cable Julie Cronin Account Executive DM2 (800) 323-4958 ext. 8348 jcronin@dm2lists.com		
Florida Association of Broadcasters, Inc. 201 South Monroe Street Suite 201 Tallahassee, FL 32301 (850) 681-6444 (800) 825-5322 toll-free (850) 222-3957 fax info@fab.org		
JOURNALISMNEXT.com www.journalismnext.com Eric Wee (703) 629-0178		
Ohio Centers for Broadcasting 9000 Sweet Valley Dr, Valley View, OH 44125 Gary James 216-447-9117		
Sarasota Herald Tribune 1400 Main Street Sarasota, FL 34236 941-953-5555 Contact:Candice		
National Assoc. Black Journalists		

8701 Adelphi Rd, Adelphi MD V. Dodson 301-445-7100		
National Assoc. of Broadcasters (website) 1771 North Street, Washington, DC Karen Hunter 202-429-5496		
Connecticut School of Broadcasting 1 Cherry Hill, Suite 203, Cherry Hill, NJ 08002 Tom DeFranco 856-755-1200		
Yahoo-HotJobs 866-753-3200		
Asian American Journalist Association 1182 Market St, Ste 320 Career Placement San Francisco, CA 94102 858-616-8525		
Monster.com <u>Sarasota@monster.com</u> 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
Florida A&M University Dept of Journalism Tucker Hall Tallahassee, FL 32307 850-599-3000		
Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801 Anzio Williams 407-251-3919		
Florida State University		

600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB –ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
USF Job Fair	1	
Talent Agencies	5	
TV Jobs	19	
Unknown Source / Walk-In	2	

TOTAL INTERVIEWS 57

Job Title: *News Producer* **Recruitment Source that referred Hiree:**
Date Opened: *3/20* **Date Filled:** *5-18-09*
Total Number of Persons Interviewed for the Vacancy: *11*
Total Number of Applicants: *50*

Recruitment Source Information (Organization, Contact, Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	<i>4</i>	
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com	<i>1</i>	
Employee Referral 941-552-0777	<i>1</i>	
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Craig's List		

On-line Community Classifieds/Job Listings www.craigslist.org		
FLIP DOG support@flipdog.com www.1-877-887-flip		
Media Recruiter Art Scott Sales-Recruitment Director 303-400-5150 www.MediaRecruiter.com art@MediaRecruiter.com		
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 202-662-7145 jobbank@nahj.org		
B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Production Hub 1809 E. Winter Park Rd. Orlando, FL 32803 Toll Free: 877.629.4122		

TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com		
NPPA 3200 Croasdaile Dr Ste #306 Durham NC 27705 Eric Waters 919/383-7246		
RTNDA 1600 K Street NW, Suite 700 Washington, DC 20006 202.659.6510		
Media Week 740 Rushing Street, Chicago Randy Larsen 646-654-5308		
Broadcasting & Cable Julie Cronin Account Executive DM2 (800) 323-4958 ext. 8348 jcronin@dm2lists.com		
Florida Association of Broadcasters, Inc. 201 South Monroe Street Suite 201 Tallahassee, FL 32301 (850) 681-6444 (800) 825-5322 toll-free (850) 222-3957 fax info@fab.org		
JOURNALISMNEXT.com www.journalismnext.com		

Eric Wee (703) 629-0178		
Ohio Centers for Broadcasting 9000 Sweet Valley Dr, Valley View, OH 44125 Gary James 216-447-9117		
Sarasota Herald Tribune 1400 Main Street Sarasota, FL 34236 941-953-5555 Contact:Candice		
National Assoc. Black Journalists 8701 Adelphi Rd, Adelphi MD V. Dodson 301-445-7100		
National Assoc. of Broadcasters (website) 1771 North Street, Washington, DC Karen Hunter 202-429-5496		
Connecticut School of Broadcasting 1 Cherry Hill, Suite 203, Cherry Hill, NJ 08002 Tom DeFranco 856-755-1200		
Yahoo-HotJobs 866-753-3200		
Asian American Journalist Association 1182 Market St, Ste 320 Career Placement San Francisco, CA 94102 858-616-8525		
Monster.com		

Sarasota@monster.com 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
Florida A&M University Dept of Journalism Tucker Hall Tallahassee, FL 32307 850-599-3000		
Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801 Anzio Williams 407-251-3919		
Florida State University 600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB –ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
Job Fair (USF)	1	
TVJOBS.com	4	
Unknown Source / Walk-In		

Job Title: *Weathercaster / mmf* Recruitment Source that referred Hiree:
 Date Opened: *5/11/09* Date Filled: *6/25/09*
 Total Number of Persons Interviewed for the Vacancy: *10*
 Total Number of Applicants: *49*

Recruitment Source Information (Organization, Contact , Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	2	
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com		
Employee Referral 941-552-0777		
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Craig's List On-line Community Classifieds/Job Listings www.craigslist.org		

FLIP DOG support@flipdog.com www.1-877-887-flip		
Media Recruiter Art Scott Sales-Recruitment Director 303-400-5150 www.MediaRecruiter.com art@MediaRecruiter.com		
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 202-662-7145 jobbank@nahj.org		
B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Production Hub 1809 E. Winter Park Rd. Orlando, FL 32803 Toll Free: 877.629.4122		
TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com		
NPPA 3200 Croasdaile Dr Ste #306		

Durham NC 27705 Eric Waters 919/383-7246		
RTNDA 1600 K Street NW, Suite 700 Washington, DC 20006 202.659.6510		
Media Week 740 Rushing Street, Chicago Randy Larsen 646-654-5308		
Broadcasting & Cable Julie Cronin Account Executive DM2 (800) 323-4958 ext. 8348 jcronin@dm2lists.com		
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Sarasota Herald Tribune 1400 Main Street Sarasota, FL 34236 941-953-5555		

Contact:Candice		
National Assoc. Black Journalists 8701 Adelphi Rd, Adelphi MD V. Dodson 301-445-7100		
National Assoc. of Broadcasters (website) 1771 North Street, Washington, DC Karen Hunter 202-429-5496		
Connecticut School of Broadcasting 1 Cherry Hill, Suite 203, Cherry Hill, NJ 08002 Tom DeFranco 856-755-1200		
Yahoo-HotJobs 866-753-3200		
Asian American Journalist Association 1182 Market St, Ste 320 Career Placement San Francisco, CA 94102 858-616-8525		
Monster.com <u>Sarasota@monster.com</u> 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
Florida A&M University Dept of Journalism Tucker Hall Tallahassee, FL 32307 850-599-3000		
Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801 Anzio Williams		

407-251-3919		
Florida State University 600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB –ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
TV Jobs.com	5	
Agency	3	
Unknown Source / Walk-In		

P/T PA

Job Title: _____ Recruitment Source that referred Hiree: _____
 Date Opened: 7/15/09 Date Filled: 7-13-09
 Total Number of Persons Interviewed for the Vacancy: 9
 Total Number of Applicants: 81

Recruitment Source Information (Organization, Contact , Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	3	No
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com		
Employee Referral 941-552-0777		
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Craig's List On-line Community Classifieds/Job Listings www.craigslist.org		

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National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 202-662-7145 jobbank@nahj.org		
B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Production Hub 1809 E. Winter Park Rd. Orlando, FL 32803 Toll Free: 877.629.4122		
TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com		
NPPA 3200 Croasdaile Dr Ste #306		

Durham NC 27705 Eric Waters 919/383-7246		
RTNDA 1600 K Street NW, Suite 700 Washington, DC 20006 202.659.6510		
Media Week 740 Rushing Street, Chicago Randy Larsen 646-654-5308		
Broadcasting & Cable Julie Cronin Account Executive DM2 (800) 323-4958 ext. 8348 jcronin@dm2lists.com		
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JOURNALISMNEXT.com www.journalismnext.com Eric Wee (703) 629-0178		
Ohio Centers for Broadcasting 9000 Sweet Valley Dr, Valley View, OH 44125 Gary James 216-447-9117		
Sarasota Herald Tribune 1400 Main Street Sarasota, FL 34236 941-953-5555		

Contact:Candice		
National Assoc. Black Journalists 8701 Adelphi Rd, Adelphi MD V. Dodson 301-445-7100		
National Assoc. of Broadcasters (website) 1771 North Street, Washington, DC Karen Hunter 202-429-5496		
Connecticut School of Broadcasting 1 Cherry Hill, Suite 203,Cherry Hill, NJ 08002 Tom DeFranco 856-755-1200		
Yahoo-HotJobs 866-753-3200		
Asian American Journalist Association 1182 Market St, Ste 320 Career Placement San Francisco, CA 94102 858-616-8525		
Monster.com <u>Sarasota@monster.com</u> 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
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Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801		

Anzio Williams 407-251-3919		
Florida State University 600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB –ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
TVJobs.com	5	No
Dave Turcke	1	No
Unknown Source / Walk-In		

Job Title: mmj Recruitment Source that referred Hiree:
 Date Opened: 6/2 Date Filled: 9-14-09
 Total Number of Persons Interviewed for the Vacancy: 14
 Total Number of Applicants: 107

Recruitment Source Information (Organization, Contact, Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	6	
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com		
Employee Referral 941-552-0777		
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Craig's List On-line Community Classifieds/Job Listings www.craigslist.org		

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Media Recruiter Art Scott Sales-Recruitment Director 303-400-5150 www.MediaRecruiter.com art@MediaRecruiter.com		
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 202-662-7145 jobbank@nahj.org		
B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
Production Hub 1809 E. Winter Park Rd. Orlando, FL 32803 Toll Free: 877.629.4122		
TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com		
NPPA 3200 Croasdaile Dr Ste #306		

Durham NC 27705 Eric Waters 919/383-7246		
RTNDA 1600 K Street NW, Suite 700 Washington, DC 20006 202.659.6510		
Media Week 740 Rushing Street, Chicago Randy Larsen 646-654-5308		
Broadcasting & Cable Julie Cronin Account Executive DM2 (800) 323-4958 ext. 8348 jcronin@dm2lists.com		
Florida Association of Broadcasters, Inc. 201 South Monroe Street Suite 201 Tallahassee, FL 32301 (850) 681-6444 (800) 825-5322 toll-free (850) 222-3957 fax info@fab.org		
JOURNALISMNEXT.com www.journalismnext.com Eric Wee (703) 629-0178		
Ohio Centers for Broadcasting 9000 Sweet Valley Dr, Valley View, OH 44125 Gary James 216-447-9117		
Sarasota Herald Tribune 1400 Main Street Sarasota, FL 34236 941-953-5555		

Job Title: **PA/Videoographer**
 Recruitment Source that referred Hiree:
 Date Opened: **6/2/09** Date Filled: **7/9/09**
 Total Number of Persons Interviewed for the Vacancy: **13**
 Total Number of Applicants: **50**

Recruitment Source Information (Organization, Contact, Address, Phone Number)	Total Number of Interviewees referred by Source for Vacancy	Did Source Request Notification? (Yes/No)
WWSB Website 1477 Tenth Street Sarasota, FL 34236 941-552-3030 jeffh@mysuncoast.com www.WWSB.com	9	
WWSB Internal Postings Colleen Marone 1477 Tenth Street Sarasota, FL 34236 941-552-3007 cmarone@wwsb.com		
Employee Referral 941-552-0777		
Media Line Mark Shilstone, Manager P.O. Box 51909 Pacific Grove, CA 93950 1-800-237-8073 mark@medialine.com www.medialine.com		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
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B Roll Online 227 6th St. NE, Washington, DC 20002 Kevin Johnson (757) 535-4459		
Internal Promotion		
Society of Broadcast Engineers SBE Jobs On-line Scott Jones, Database Manager kjones@sbe.org		
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TVSpy/Vault Don Fitzpatrick & Assoc. 150 West 22nd St 5th Floor New York, NY 10011 www.TVSPY.com	/	
NPPA 3200 Croasdaile Dr Ste #306		

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Yahoo-HotJobs 866-753-3200		
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Monster.com Sarasota@monster.com 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
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Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801		

Anzio Williams 407-251-3919		
Florida State University 600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB –ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
TV Jobs	1	
Heidi Goodman	1	
Unknown Source / Walk-In		

Contact:Candice		
National Assoc. Black Journalists 8701 Adelphi Rd, Adelphi MD V. Dodson 301-445-7100		
National Assoc. of Broadcasters (website) 1771 North Street, Washington, DC Karen Hunter 202-429-5496		
Connecticut School of Broadcasting 1 Cherry Hill, Suite 203,Cherry Hill, NJ 08002 Tom DeFranco 856-755-1200		
Yahoo-HotJobs 866-753-3200		
Asian American Journalist Association 1182 Market St, Ste 320 Career Placement San Francisco, CA 94102 858-616-8525		
Monster.com Sarasota@monster.com 866-874-7088		
American Women in TV 8405 Greensboro Drive, Ste 800 McLean, VA 22102 Career Placement 703-506-3290		
Florida A&M University Dept of Journalism Tucker Hall Tallahassee, FL 32307 850-599-3000		
Central Florida Association of Black Journalists PO Box 745 Orlando, FL 32801		

Anzio Williams 407-251-3919		
Florida State University 600 W College Ave Tallahassee, FL 32306 850-64406431		
WWSB -ON AIR Job Ads 1477 Tenth Street Sarasota, FL Gilda Dennis		
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